



## SOC - Southside Legacy Awards Retro Ball – Friday, Oct. 20<sup>th</sup> SPONSORSHIP FORM

Please fill out and return as soon as possible!

Yes, we will partner with SOC in continuing to strengthen the community with the following sponsorships. Details of sponsorship levels and benefits are listed on the back of this page.

✓ Check all that apply:

- Exclusive Presenting Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,500
- Table Sponsor - \$600 (# \_\_\_ of tables x \$600 = \$ \_\_\_ )
- Advertisement Sponsor -  \$100 business card  \$250 ¼ page  \$500 ½ page  \$1,000 full page
- Auction Donor - Items will be valued individually and benefits will be negotiated
- Tickets - ticket/s order # \_\_\_ tickets x \$100 VIP or \$75 regular = \$ \_\_\_
- Donations - I am not able to sponsor at this time, please accept a donation of \$ \_\_\_

Company name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Company phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_  
 Contact name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Contact phone number: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### SPONSORSHIP(S) Event/Table/Advertisement (submit form and make payment or arrangements by Friday, September 29<sup>th</sup>):

Payment will be made by:

- Credit/debit card (fill in below)
- check (to SOC)
- cash (to SOC)

Credit/Debit (you can use this paper form or complete online at mivoz.com)

I authorize SOC to initiate the payments above. I have included my account information below:

- VISA
- MasterCard

Name as it appears on credit card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration date: \_\_\_\_\_ CVS #: \_\_\_\_\_ (last three digits on back of card)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### AUCTION ITEM(S) (must be received by Friday, Oct. 13th):

- Delivered to SOC
- Picked Up by SOC

Description	Quantity	\$ Value
_____	_____	_____
_____	_____	_____

You will receive a phone call confirming your sponsorship and coordinating your partnership including: use of your company name and logo, signage, advertisement copy, event recognition, marketing materials and giveaways, and entrance to VIP pre-event and/or event.

Please contact us with any questions.

*Thank you for partnering with us to make the Near South Side even greater!*

Southside Organizing Committee – SOC

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# SOC Southside Retro Ball - Sponsorship Levels & Benefits

## ❑ EXCLUSIVE Presenting Sponsor - \$10,000

- **Podium:** *Individual recognition during live event*, presented with **sponsorship award** and corresponding plaque of sponsorship at SOC headquarters, and **opportunity for live event program remarks**
- **Signage:** *Primary position* of corporate signage displayed at event as presenting sponsor
- **Marketing:** *Company marketing* and promotional materials, coupons, and giveaway items included **in VIP bags and at tables, and prime spot exhibit table**
- **Digital Program:** Presenting sponsor banner and company logo displayed **throughout event's digital program**, and displayed in primary position before and after the live program
- **Promotions:** Presenting sponsor **banner, logo, and website link on event communications**, including promotions, acknowledgments, and article in E-blasts, Facebook, and website
- **Program Booklet:** Primary acknowledgement of name and logo in program booklet, including **cover** of program as presenting sponsor with logo and **two (2) full pages of advertising** on front and back inside pages
- **Table/s:** **Three (3) tables of all VIP passes** with placement at **closest proximity to stage**

## ❑ Gold Sponsor - \$5,000

- **Podium:** *individual acknowledgement* from podium during live event and presented with **award**
- **Signage:** company **signage displayed** at the event
- **Marketing:** one (1) each of company promotional material, coupon, and promotional giveaway **item in VIP bags and at tables, and exhibit table**
- **Digital Program:** company **logo** displayed in event's digital program, and displayed before and after live program
- **Promotions:** company **logo and website link listed in event communications**, including promotions, acknowledgments, and article in E-blasts, Facebook, and website
- **Program Booklet:** acknowledgement of name and logo in program booklet and **full-page advertisement**
- **Table/s:** **two (2) tables, of all VIP passes** with placement at **close proximity to stage**

## ❑ Silver Sponsor - \$2,500

- **Podium:** *individual acknowledgement* from podium during live event and presented with **plaque**
- **Marketing:** one (1) company promotional **coupon in VIP bags and at tables, and exhibit table**
- **Digital Program:** company **logo** displayed in event's digital program
- **Promotions:** company **logo** in event communications, including promotions, acknowledgments, and article in E-blasts, Facebook, and website
- **Program Booklet:** acknowledgement of name and logo in program booklet and **half-page advertisement**
- **Table/s:** **two (2) tables with all VIP passes**

## ❑ Bronze Sponsor - \$1,500

- **Podium:** *group acknowledgement* from podium during live event and **framed certificate** of sponsorship
- **Digital Program:** **company name** listed in event's digital program
- **Promotions:** **company name** listed in event communications, including promotions, acknowledgments, and article in E-blasts, Facebook, and website
- **Program Booklet:** acknowledgement of name and logo in program booklet and **quarter-page advertisement**
- **Table/s:** **one (1) table with all VIP passes**

## ❑ Table Sponsor - \$600

- **Promotions:** company name **listed in event communications**, including promotions and acknowledgments
- **Program Booklet:** **company name** listed in program booklet
- **Table/s:** **one (1) table** with five (5) open seats (hosting one VIP guest and one legacy leader with their guest) for a total of eight (8) seats; **two (2) VIP passes**; **table tent** with company name; and **eight (8) event souvenirs** – one at each seat

## ❑ Advertisement Sponsor – ❑\$100 business card ❑\$250 ¼ page ❑\$500 ½ page ❑\$1,000 full page

- **Program Booklet:** card = 3.5"X2"; ¼ page 3.25"X4.5"; ½ page 6.5"X4.5"; 1 page 6.5"X9" (booklet is folded 11"X17")

## ❑ Auction Donor – Items will be valued individually and benefits will be negotiated